Lafayette Recreation Committee

**March 7, 2019—Meeting Minutes**

Attending: Adam Boyer, Kim Cowles, Launa Glover, Haley Ireland, Gordie Johnk, Kris Kappler, Matt Koehler, Michael McKeever, Meghan McPhaul

Absent: Cindy Berlack

Meeting called to order at 5:30 pm

December 2018 and January/February 2019 minutes reviewed and approved.

**Fencing and sponsorship**

* Fencing is in.
* Kim will set up a length of fencing to determine appropriate banner sizes.
* There are three sponsorship levels. Businesses would buy banner in addition to sponsoring. Kim will get prices from sign companies.
  + $750—banner on fencing for all Franconia/Rec events.
  + $1500—banner on fencing for all events, plus logo on all promotional products and advertising for Triple Crown
  + $1750—banner on fencing for all events, plus logo on all promotional products and advertising for Triple Crown and Top Notch Triathlon.
* Banner would be one-time cost. Sponsors would renew sponsorship annually.

**Triple Crown**

* Three events
  + May 4—The Dow Derby in Fox Hill Park
  + July 4—Firecracker 5K
  + Thanksgiving Day—Wobble n Gobble
* Kim is working on details, incentives, promotion.
* Adaptive Sports Partners is interested in co-sponsoring all three events.

**Trails update**

* Kim recommends donating funds from The Dow Derby to Profile Trails project.
* Gordie will set up Lafayette Rec fundraising page with link to Dow Derby registration.
* Borderlands: a collaborative mountain biking group working to market mountain biking trail networks in NH, VT, ME, and Quebec. Franconia is one of 7 networks included.
* Franconia Inn had approached Kim about taking over management of their trails after sale of the inn. This is now off the table as the potential buyers may be interested in maintaining trails.
* Kim working NEMBA grant for more signage on area trails.

**Baseball/softball**

* Registration information sent out today. Can now register online.
* Early registration by March 29.
* Baseball
  + 12U Baseball—Tim Clough
  + 10U Baseball—Peter Gignac w/ Quintals (retired couple from Sugar Hill w/ years of baseball coaching experience)
  + T-ball/Farm League—coaching TBD
* Softball will be offered if numbers allow.
* Kim will put up outfield fencing after the track meet.
* Scheduling meeting set for early April.

**Track meet**

* May 11, 2019
* Negotiations ongoing regarding location (Dow vs. Lafayette).
* This is not a Lafayette Rec sponsored event. Jesse Lyman and Diane Rappa are facilitating.

**Summer Program**

* Reviewed current registration fees and compared to other towns. Committee agreed to maintain current fees.
* Five staff returning. Need two additional counselors and a lead counselor for K-2.
* Counselor interviews likely the first week of April. Launa, Adam, Haley and Meghan volunteered to be on interview committee.
* Early registration deadline is 5/29.

**Review of previous month**

* Father-Daughter dance was very successful, well-attended.
* Committee appreciates Kim’s work on the online registration, Triple Crown, sponsorship initiative, fencing. Committee appreciates Kris compiling data on area summer program fees.

**Upcoming/ongoing projects**

* March—Kim working on fencing sponsorship/Triple Crown events

**Wish list**

* Fencing—done
* Infield material—Kim looking into donation.
* Pickleball on rink.
* Playground equipment

**Agenda items for next month**

* Evaluations
* New playground structure

Next meeting Thursday, April 4, 2019 at 5:30 pm.

Meeting adjourned at 6:34 pm

Minutes submitted by Haley Ireland March 26, 2019