

Section 9 – Signs

A. Permanent Signs:

1. A maximum of thirty (30) square feet per business of permanent exterior sign shall be permitted on the premises where a service or product is available. This may include one freestanding sign, one or two sided. Outside dimensions of the freestanding sign, including supports, shall control. The height of any sign shall not exceed twelve feet above grade. No sign will be permitted that has interior or neon lighting. Lighting must be continuous (non-flashing), white/yellow, and directed at the sign and placed in such a way that it will not be a highway hazard. An exception for a single additional sign per business which designates open or closed, or vacancy/no vacancy. This sign type shall not exceed 3 sq ft, may display solid non flashing colors that are internally lighted, shall be attached flush to a building's side or to the freestanding permanent sign, and not be more than 10 feet from the ground. For Internally illuminated signs, they shall have a dark field and light message and the aggregate output of the light sources shall not exceed 500 initial lamp lumens per square foot of sign face. The only off premise signs allowed will be a limited number of state-approved directional signs at highway intersections.
2. Businesses, which are accessory to another business may have one exterior sign of not more than six square feet.
3. State and /or national flags are not to be considered signs.
4. All signs must meet state requirements.
5. All permanent signs shall require a permit to be issued by the Selectmen

B. Temporary Signs: are any sign not considered permanent, i.e., sandwich signs and banners

1. Temporary signs shall be limited to a total of 64 square feet and displayed in such a manner that is not disorderly, offensive, or detrimental to the public. No temporary sign shall be illuminated in any manner or cause undue distraction, confusion, or hazard to vehicular or pedestrian traffic or project into or over the public rights-of-way.
2. Conventional temporary signs for renting or the sale of real estate shall be permitted. Sign area shall not exceed six square feet and shall meet all other requirements of Section V, 8A. Such signs shall be removed after completion of transaction. In a development the Selectmen shall consider allowing signs up to thirty square feet subject to annual renewal on June 1st of each year.
3. Temporary construction signs may be erected or posted on the site of any construction project once work has begun. Each sign may be no larger than six square feet and shall be removed promptly upon completion of work by the individual contractor.
4. Temporary political signs shall be permitted during the political campaigns, but such signs shall be removed as required by NH law.
5. All temporary signs referred to in items 2 - 4 must be removed within two days of the completions of project or event, otherwise it will be removed by the authority of the Selectmen.
6. All other temporary signs must be removed after one year, otherwise it will be removed by the authority of the Selectmen.